



## PROPOSAL FOR EXHIBITORS

### EXHIBITION SPACE

#### EXHIBITION STANDS

Exhibition stand includes: space rental, floor carpeting, standard lightning, hygiene, sign with company name, stand walls, 1 table, 2 armchairs, 1 info desk, 2 chairs.

The minimum size for rental is 6 m<sup>2</sup>.

Exhibition stand 6 m <sup>2</sup>	<b>550 €</b>
Exhibition stand 9 m <sup>2</sup>	<b>700 €</b>
Exhibition stand 12 m <sup>2</sup>	<b>850 €</b>
Exhibition stand 18 m <sup>2</sup>	<b>1100 €</b>
Exhibition stand 24 m <sup>2</sup>	<b>1450 €</b>

\* VAT 18% is not included in the price.

#### APIEXPO PROMOTIONAL STANDS

A marketplace of honey and bee products will be held in the Object A of the Venue – Sava Centar. Beekeeping Marketplace - Stand includes: space rental, standard lightening, hygiene, sign with company name, 2 chairs and electricity. Dimensions of the stands are: 2m x 1 m

Beekeeping Marketplace Stand	<b>115 €</b>
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\*VAT 18% is not included in the price.

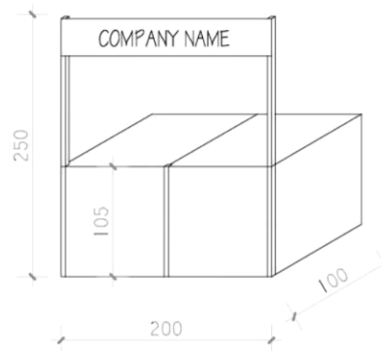
#### EMPTY EXHIBITION SPACE

Rental of the empty exhibition space includes electricity.

The minimum size for rental is 6 m<sup>2</sup>

Empty exhibition space m <sup>2</sup>	<b>80 €</b>
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\* VAT 18% is not included in the price.





### ADVERTISING IN THE PRINTED MATERIAL

The Book of Abstracts will be printed with a circulation of 2000 copies at least, will be put in delegates bags and will be available for all visitors of the exhibition.

Publication of logo on Cover Page of the Book of Abstracts	<b>1800 €</b>
Advertisement - Back Cover Page	<b>1800 €</b>
Advertisement - Inner Cover Page 2	<b>1200 €</b>
Advertisement - Inner Cover Page 3	<b>1100 €</b>
Advertisement - Internal Page	<b>300 €</b>

\* VAT 18% is not included in the price.

### ADVERTISING ON THE WEBSITE

Publication of logo on the Website	<b>150 €</b>
Banner 160 x 100 pixels	<b>250 €</b>

\* VAT 18% is not included in the price.

### ADDITIONAL PROMOTIONAL OPPORTUNITIES

Display of the roll up Banners in the Exhibition Area	<b>700 €</b>
Promo material in delegates bags (1piece)	<b>300 €</b>

\* VAT 18% is not included in the price.

### COMMERCIAL EXHIBITOR PRESENTATION

Exhibitors and Sponsors will have the possibility to represent their companies to the audience in a lecture, workshop, presentation or promotion. The price includes rental of area, data projector, projection screen and basic sound system.

Commercial presentation on the Central Stage in the Exhibition Area (45 min)	<b>900 €</b>
Commercial presentation in the Blue Hall during the Scientific Program (15 min)	<b>2500 €</b>

\* VAT 18% is not included in the price



**PROPOSAL FOR SPONSORSHIP**

Sponsorship package	3000 €
<ul style="list-style-type: none"><li>✚ Exhibition stand 18 m<sup>2</sup></li><li>✚ Commercial Presentation on the Central Stage (45 min) in the Exhibition Area</li><li>✚ Advertising in the Book of Abstracts – Inner Cover Pages (based on who applies first)</li><li>✚ Advertising in the Book of Abstracts – Internal Page</li><li>✚ Publication of logo on Symposium website</li><li>✚ Promo material in delegates bags (1 piece)</li><li>✚ 10 tickets for the ApiExpo fair</li><li>✚ Advantage in choosing exhibition space</li></ul>	

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Golden Sponsorship package	9000 €
<ul style="list-style-type: none"><li>✚ Exhibition stand 24 m<sup>2</sup></li><li>✚ 2 x Commercial Presentation on the Central Stage (45 min) in the Exhibition Area</li><li>✚ Commercial Presentation 15 min, during the Scientific Program in the Blue Hall</li><li>✚ Advertising in the Book of Abstracts – Back Cover Page</li><li>✚ 2 x Advertising in the Book of Abstracts – Internal Page</li><li>✚ Publication of logo on delegates bags</li><li>✚ Promo material in delegates bags (1 piece)</li><li>✚ Publication of the Banner on Symposium website</li><li>✚ Publication of the your Roll up Banner in the Blue Hall</li><li>✚ Possibility of displaying your 3 Roll up Banners in the Exhibition Area</li><li>✚ 20 tickets for the ApiExpo fair</li><li>✚ Advantage in choosing exhibition space</li></ul>	

\* VAT 18% is not included in the price.



**APPLICATION FORM FOR SPONSORS AND EXHIBITORS**

**Symposium:** Apimondia Symposium 2012

**Exhibition:** ApiExpo

**Dates:** 18-19. February 2012.

**Application deadline:** 20. January 2012.

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 Fax: +381 11 220 6081

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Telephone \_\_\_\_\_ E- mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact person \_\_\_\_\_

Person in charge \_\_\_\_\_

**Exhibition space**

1. Exhibition stand \_\_\_\_\_m<sup>2</sup>
2. Empty exhibition space \_\_\_\_\_m<sup>2</sup>

**ApiExpo exhibition stands**

1. Beekeeping Marketplace Stand \_\_\_\_\_(number of stands)

**Advertising in the printed material and on the website**

1. Publication of logo on Cover Page of the Book of Abstracts
2. Advertisement - Back Cover page
3. Advertisement - Inner Cover Page 2
4. Advertisement - Inner Cover Page 3
5. Advertisement - Internal Page
6. Publication of logo on the website
7. Banner 160 x 100 pixels

**Note:** Advertisements have to be prepared for printing.

**Additional promotional opportunities**

1. Display of the roll up banner in the Exhibition Area \_\_\_\_\_(pcs)
2. Promo material in delegates bags (1 piece)

**Commercial exhibition presentation**

1. Commercial presentation on the Central Stage - Exhibition Area (45min)
2. Commercial presentation in the Blue Hall (15min)

**Sponsors**

1. Sponsorship package

**Please e-mail or fax the filled-in application form to the above stated contacts**

Date, place:

Stamp

Signature

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